



PRATT & LAMBERT® PAINTS

color expressions

Trends & Inspirations

Volume V



**PRATT & LAMBERT®
PAINTS**
Never compromise®

Pratt & Lambert Paints
101 West Prospect Ave., Cleveland, Ohio 44115
prattandlambert.com
1.800.BUY.PRAT (U.S.A.)
1.877.PRATT98 (CANADA)





Photo courtesy of Luis Caicedo

Designer White 33-1

color expressions volume V



- 4

2014 Color Trends —
Anew

We are proud to bring you our new color vision. The reawakened, renewed spirit we see in the world today has inspired our trend choices, and we hope you will see yourself within them.

14

Trend Scouting

Each year, the Pratt & Lambert® **color collective**™ team researches important trends in culture and artfully transforms them into color forecasts.

16

Color Psychology

Color is more than pigment. It can shape feelings and moods, and even affect us physically.

18

Homes in Harmony™

Our Homes in Harmony™ Collection makes it easy to select the perfect color combinations for your home.

22

What's Your & —
Luis Caicedo

For interior designer Luis Caicedo, travel to different countries and cultures awakens new ideas.

24

Design Q & A

Some of your common color and design questions, answered by our experts.

26

Pratt in the News

Pratt & Lambert® colors are being talked about in top publications!

29

How to Hire a Designer or Contractor

Tips for finding the right design and painting pros to help with your project.

30

Project Planner

Be prepared for success with proper planning and the right tools.



Photo courtesy of Adam Chinitz



The flicker of an eyelid as slumber slips away. An expectant smile to greet a new day and its myriad possibilities. A fresh face, a fresh start.

This is the anticipatory spirit that surrounded us as we set out to discover and uncover this year's color forecast. We have seen a new wind blowing away the last, lingering wisps of caution and convention from a post-recession society. Sensed an awakening that has reinvented and reinvigorated us. A forward momentum that is consciously, stridently optimistic.

This awareness defines a series of seemingly disparate trends...trends that celebrate what comes from the earth and what comes from our very human heritage. Trends that see us seeking balance and calm while at the same time peeking over the precipice into the unknown.

Of course, important and lasting trends contain threads that run through our past, as they are what bind us to the future. So take a look and take a step into the déjà new of the Pratt & Lambert® 2014 color trends.

anew

Photography by John Granen. Used with permission from Traditional Home® magazine.
© 2013 Meredith Corporation. All rights reserved. <http://www.traditionalhome.com>



Wall: Duckling 24-10



Wall: Carolina Gull 29-24



NATURE'S BOUNTY

Today there is a harmony with nature that comes from the organic and sustainable food movement. A true balance between farm, market and table. We see independent-minded caretakers of the land collaborating in a new culture. There is a yin and yang of art and earthiness in cooking. Of back to nature and forward thinking in the organic garden. This trend brings us rich, honest colors from whole foods, plants and soil. Patterns that reflect nature's way and the farmer's fields. Materials that blend our agrarian past with a sustainable, responsible future. Pick your colors from a roadside stand full of **nature's bounty** to bring a wholesome, balanced feeling to your home.



Wall: Sunspot 11-10

Photography by John Granen. Used with permission from Traditional Home® magazine. © 2013 Meredith Corporation. All rights reserved. <http://www.traditionalhome.com>



Exterior: Shadow Beige 11-28, Misty Green 18-29

Photo courtesy of The Corcoran Group

Wall: Black Magic 31-16



COMMON GROUND

As our world continues to get smaller, multicultural influences gain a larger place in our hearts and minds, as well as our décor and design. The tales and traditions of various nations and tribes blend to repeat global themes, while the personalities of each culture remain vibrant. Textiles and decorative items are rich with history and a handcrafted feel. Patterns are boldly exotic and fearlessly ethnic. And amid the chaos, colors become our **common ground**. The choices within this palette are as unique as the accents and dialects of storytellers, but they flow with a shared rhythm and synergy. Use them to create a one-world attitude in your world.



Wall: Indian Ivory 9-31

Olive Grove 16-21

Black Magic 31-16

Velvet Red 3-17

Orange Spice 8-16

Shaded Spruce 22-17

Indian Ivory 9-31

Burnished Gold 11-13

Lambert's Blue 25-13



unCharted

The more we know, the more we want to know. We are on a constant quest for knowledge, yearning to explore the mysteries and wonders of the natural and imagined world. The **unCharted** depths of the oceans and far reaches of space are illusory and so the more urgent. They whisper of deep colors contrasted with bright pops of light and energy from a higher dimension. Patterns feel fluid, yet disciplined, by the natural perfection of science. Materials are mobile and layered, influenced by the constant motion of the tides and solar system. Let the colors of this trend set the course for your beautiful home.



Wall: Designer White 33-1
Trim: Delightful Aqua 22-7

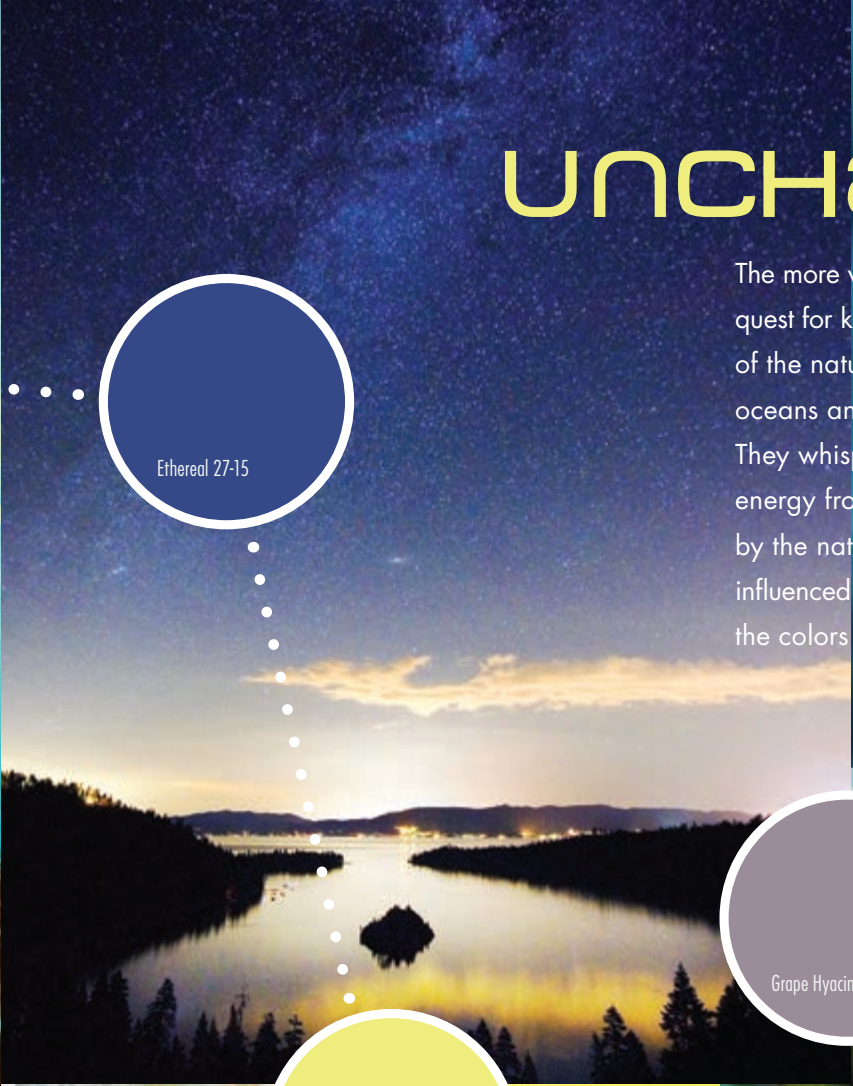
Designer White 33-1



Haiku 4-7



Delightful Aqua 22-7



Ethereal 27-15



Wall: Casava 15-10

Casava 15-10



Grape Hyacinth 31-24

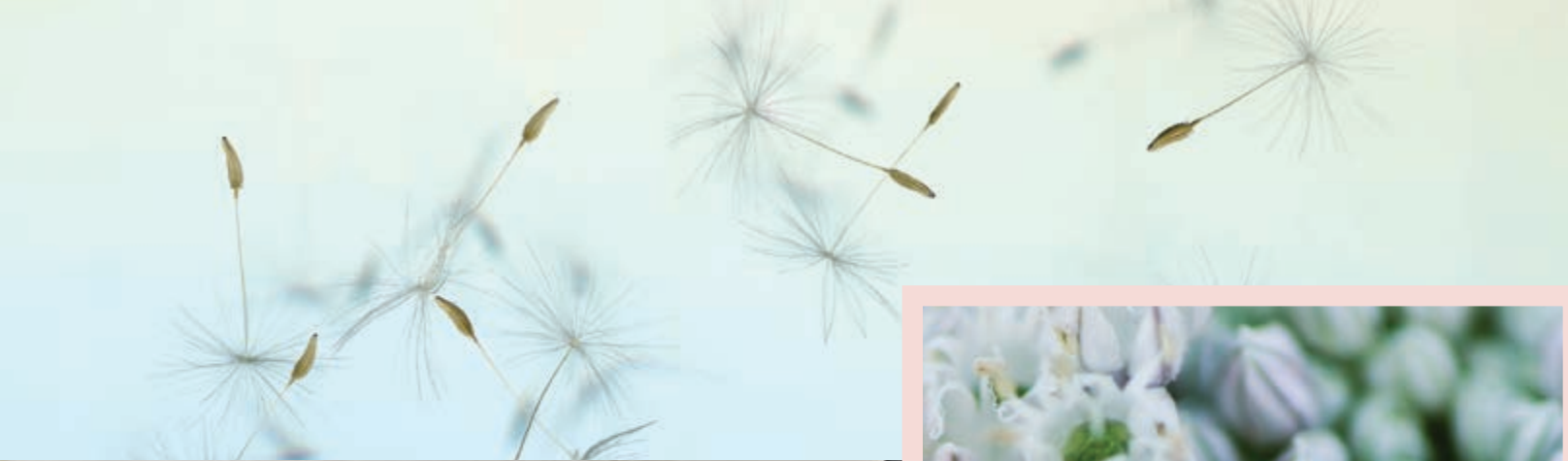


Noir 24-16

Deep Cerise 2-11

Wall: Noir 24-16

Photo by John Granen, courtesy of Traditional Home® magazine.



grace

Blue Star 28-7

Italian Blue 23-27

Sunset Snow 3-2

Seedpod Yellow 16-5

Is it any wonder that the pendulum has swung? From the aggressive energy that has made our world cluttered and chaotic, back to the divine feminine and sensual soothing. We have softened the sharp edges of our reality and opened our eyes to simplicity, our ears to silence. We have gone within to discover or create our own true serenity. This trend invites us to spaces that are contemplative instead of purposeful. It is imbued with colors that are subtle and soft and comfortably calm...patterns and materials that are gorgeously unrefined, and perfect in their imperfection. Your home, too, can have a sense of **grace** and tranquility when detoxified with calming colors from this trend.

Mesa Tan 7-20

Burnt Sage 28-7

Gettysburg 29-20

Dover White 33-6



new now next

here's how we think about trends



color collective™
Brand Marketing | Color + Design



Color Marketing & Design Manager, Donna Schroeder, CMG speaking at the Noroo International Color Trend Show.



Color Marketing Designer, Rachel Skafidas, CMG warming up at a Paris café outside of Notre Dame Cathedral.

For the Pratt & Lambert® **color collective**™, design expertise melds with natural curiosity and a passion for predicting what's next.



This collection by Dietlind Wolf was showcased in the Nourritures Premieres (Primary Foods) Inspiration Pavilion at Maison & Objet.

You may not be sure what to have for dinner tonight, but we already know what color your kitchen will be next year.

The Pratt & Lambert® **color collective**™ is a team of color experts that are trend-spotters and trendsetters. They see the shades, hues and tones of tomorrow in everything from world news to the produce department of their local grocery store. Turning these observations and insights into new palettes is a labor of love that is part detective work, part science and part fortune-telling.

But how do they do it? It starts with being active, engaged and observant in day-to-day living. Our team draws information, inspiration and insight from popular culture, politics, industrial design, fashion, entertainment and more. Seeing how people react and respond to color in all aspects of life helps decode what the public's "color mood" is.

Traveling the world, the **color collective** tracks the newest global trends through a variety of channels and resources, including the industry's top trend sites and national and international design shows. In the last year, they attended the International Contemporary Furniture Fair and Boutique Design shows in New York City as well as Salone de Mobile in Milan, Italy; Noroo International Color Trend Show in Seoul, S. Korea; and Maison & Objet in Paris. In the meantime, they also consider previous color forecasts to note shifts and nuances, since trends are fluid and evolutionary.

Our experts synthesize all of this input with the discipline and imagination of artists, finally translating and filtering it through an understanding of the Pratt & Lambert customer and brand. The result is a forecast that brings the future to life today, inviting new colors and lasting beauty into your home.



Colors, patterns and textures seen at the Missoni Home booth, Maison & Objet.



"Bicicletta Ritrovata" — A street exhibition on the history of the bicycle in Milan.

Follow us to see more color collective travel photos, on-site posts and videos.



Storefront of Moon River Chateau in Brooklyn, NY.



An example of the traditional motif "dancheog" in Namsangol Hanok Village in Seoul.



Tomas Libertiny created this beeswax honeycomb vase by colonizing real bees. At Maison & Objet.



Courtyard in Como, Italy, where designers from around the world shop for silk.

the psychology of color

Fresh Nasturtium 8-12

When we were children, colors told us a lot. Yellow was the color of cowards, red meant angry, green equaled envy, blue was sad and mokey. But color psychology is all grown-up.

advancing, dynamic

red

blue

spatial, reserved

expansive, friendly

yellow

vital, expressive

orange

violet

mystical, spiritual

commanding, confident

black

white

clean, fresh

neutral, subdued

gray

earthy, reserved

brown

green

cooling, agreeable

Storybook characters aside, color is indeed connected to moods and emotions. Color has the power to affect how we feel mentally and physically. Certain colors, tones and shades can make us feel happy and relaxed while others can make us feel unwelcome, even agitated.

Several ancient cultures believed that color had healing and restorative powers. Current thinking holds that some colors can affect a person's sense of balance and harmony. Physiologically, it is a fact that certain colors can suppress our appetite, affect our sleep patterns,

even impact our heart rate and blood pressure. Powerful stuff.

No matter who you are, where or how you live, what your physical, mental and spiritual requirements, your environment affects you. And within that environment, colors are catalysts for feelings.

Color can help us create spaces that are soulful and soothing (imagine a bedroom in Blue Heaven 23-6)...welcoming and friendly (how about a foyer in Buttery 14-5)...dynamic and exciting (perhaps a busy family kitchen in Red Banner 4-11)...

creative and wise (a study or sewing room in Violet Harmony 29-7), and so much more.

Combining colors can change the mood, too. Intense red can be mellowed with accents of pink or yellow. Grays can be saved from feeling stark and formal by

combining with warm neutrals. Ethereal purples are brought down to earth with browns and beiges.

So when choosing colors for your home, it's important to consider the moods you want to create for yourself, your family and your guests.

Blue Heaven 23-6

Buttery 14-5

Red Banner 4-11

Violet Harmony 29-7

Photo courtesy of Adam Chinitz

Homes in Harmony™

Color collections for your whole home.



It's not just about one wall, one color choice. You long to bring your personal style to your home, to create a sense of place with a sense of "you." Pratt & Lambert can help.

Our Homes in Harmony™ Collection makes it easy to select the perfect colors and color combinations that reflect your personal taste

and create a harmonious look for your rooms or even your whole home.

This unique collection is made up of five coordinated palettes of 18 colors. The colors in each palette are expertly selected to work together on walls, trim and ceilings—even as inspiration for furnishings and accessories.

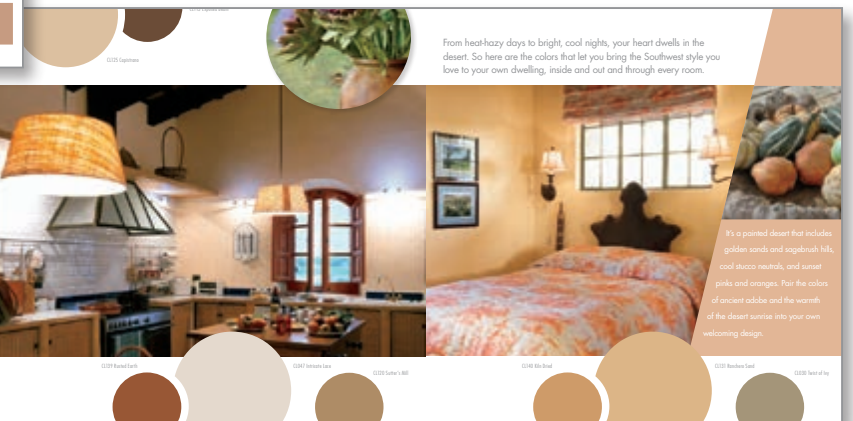
It's a system that takes the guesswork out of color selection but still leaves room for your creativity and style.

It's easy to find yourself in one of the Homes in Harmony palettes. They were inspired by various architectural styles and picturesque places. And designed to inspire you!



Desert Abode. Warm, earthen colors that echo endless desert vistas.

The Homes In Harmony™ Collection includes a variety of palettes based on different styles and moods, designed to help you pull a color attitude through your whole home. Look for the color brochures at your Pratt & Lambert® dealer.



Seaside Comfort. Soothing, sunlit colors collected on the beach.



Cityscape. A cosmopolitan collection of cool neutrals and strong accents.



Fresh Classics. A mix of fresh-picked and familiar colors from the countryside.



Woodland Cottage. Gentle shades and shadows from the quiet woods.



Where beautiful color meets simplicity.

Bring your home to life in gorgeous color with Pratt & Lambert® RedSeal® Interior Self-Priming Paint. It's the no-hassle way to get the good looks and great performance you want.



Where brains meet beauty.

Choose Pratt & Lambert® RedSeal® Supreme Self-Priming Paint. In one can, you get a smooth finish, beautiful color, lasting results and GREENGUARD Gold Certification. Pretty smart.



GREENGUARD Certified products are certified to GREENGUARD standards for low chemical emissions into indoor air during product usage. For more information, visit ul.com/gg.



what's your &?

How do you see yourself? How would you describe what makes you unique? For all of us, certainly the answer is not a single word. We all have many dimensions and shades of personality. We have interests and talents that lie outside the expected and the obvious. These are the &s.

Even our 2014 color trends have their &s. A refreshed look at the world shows us that tradition & innovation have come together, grounded truths & a spirit of exploration coexist, a sense of calm control & fearless

speculation are no longer

at odds. We are opening our eyes and minds to the layers and nuances. The &s.

Pratt & Lambert, too, has many &s. Like vibrant colors & guaranteed color accuracy. A 160-year history & an innovative spirit. Emerging palettes & long-trusted products.

So it's no surprise that we are associated with others who are multifaceted. In this issue of Color Expressions, we are proud to introduce you to one of them. Luis Caicedo is a member of our Style & Design Guild. But of course that's not all...



Carolina Gull 29-24

Designer White 33-1

Luis Caicedo is an accomplished interior designer who focuses on beautifying and enriching people's lives through stimulation of the senses and visual intrigue. As a native of Colombia, that spirit is in his blood. His culture is rich with diversity. Formality and baroque influences

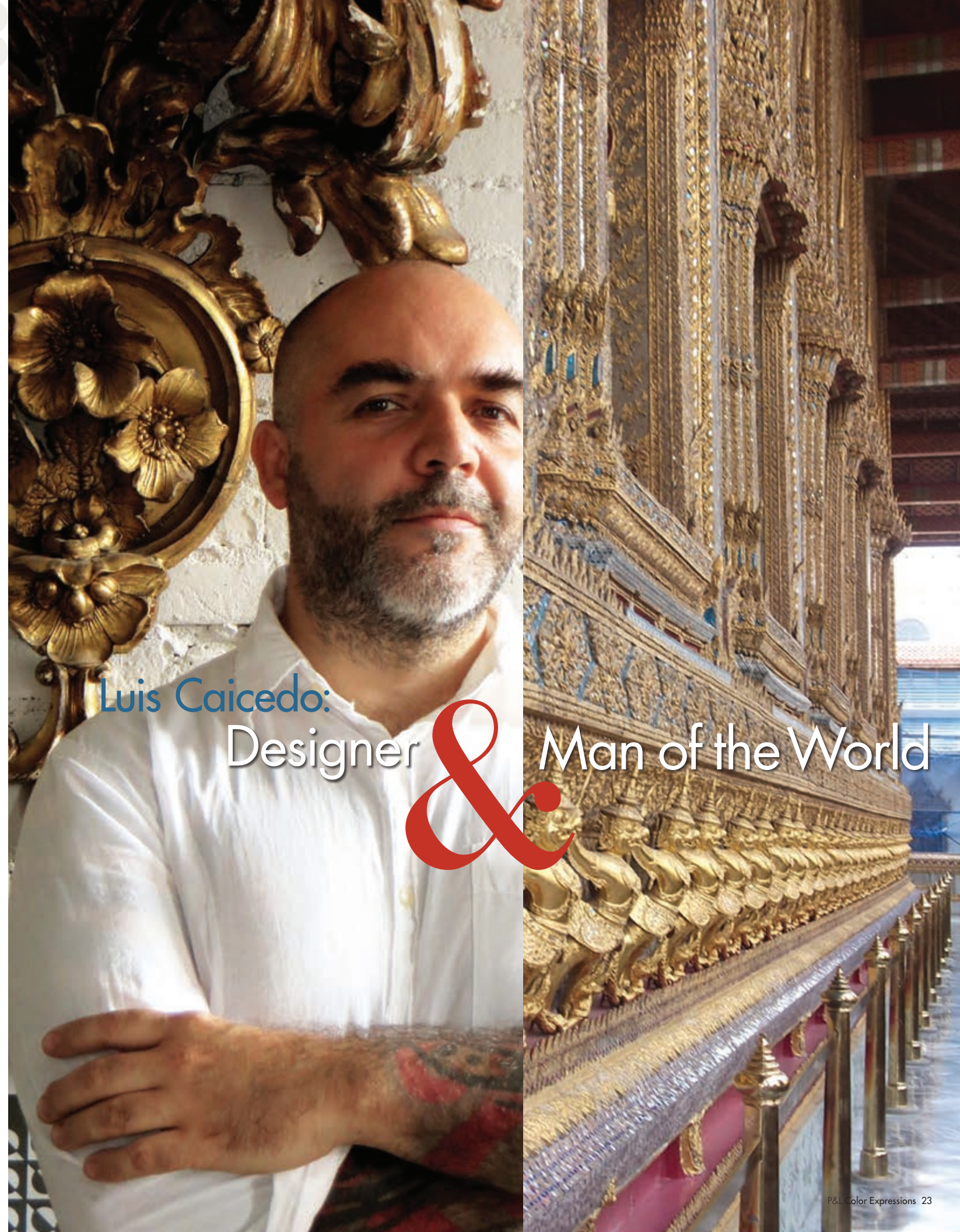
contrast and combine with aboriginal cultures, modern urban enclaves butt up against some of the wildest nature ever. The richness and bounty of his homeland have inspired him to gather even more inspiration from cultures around the world.

Traveling helps Luis see the world "anew." It always freshens his perspective, wakes in him new ideas. And as he travels from place to place, he is happy to see how the world is opening up to the unique and exciting colors and color combinations influenced by different cultures. He loves being able to bring his always-new global perspective into clients' homes. Luckily for them, he assures us "My travels are never finished."

Photos courtesy of Luis Caicedo. Shown at right: Royal Palace, Bangkok.



Orange Mandarin 5-13



Luis Caicedo:
Designer & Man of the World

design Q & @

The Style & Design Guild is our color “think tank.” The diverse membership of designers and color experts is armed with the most current color theory, décor and design philosophy, and trend insights.

Let’s see what our experts are tweeting about common design and color questions.

who knew?

Q: *I have an open floor plan where the kitchen and living room are one. How can I use color to divide the two spaces, but make it so they still flow together seamlessly?*

@:

Laura Kirar @LauraKirar

Use both [#colors](#) in both [#spaces](#) but with a different ratio in each space, thus defining them as different yet connected.

Q: *What color or design trends are you seeing for the coming year?*

@:

Michael Bagley @mfxb01

[#Technology](#). This trend allows me to discover new ways to integrate unusual concepts, materials and methods into my work.

Q: *My husband and I have very different styles. He’s more “man cave” and I’m more sophisticated. How can we combine the two styles?*

@:

Stacy Garcia @StacyGarciaInc

A lot of [#man](#) [#cave](#) elements can be incorporated in a sophisticated manner. Think wood, leather, wool and texture.

Q: *What inspires you?*

@:

Luis Caicedo @CaicedoDesign

I am stimulated by the way that different cultures around the world express and appreciate [#color](#) differently.

Q: *How can you tastefully design a young girl’s or boy’s room so that they can grow into it, and not change the décor every year?*

@:

Michael Bagley @mfxb01

[#Color](#). Allow a transitional color to serve as the constant and use age-appropriate furnishings and accessories as variables.



Walls: Hayseed 8-25
Trim, Doors: Popcorn 9-28
Window Seat: Designer White 33-1
Photo courtesy of Michael Bagley

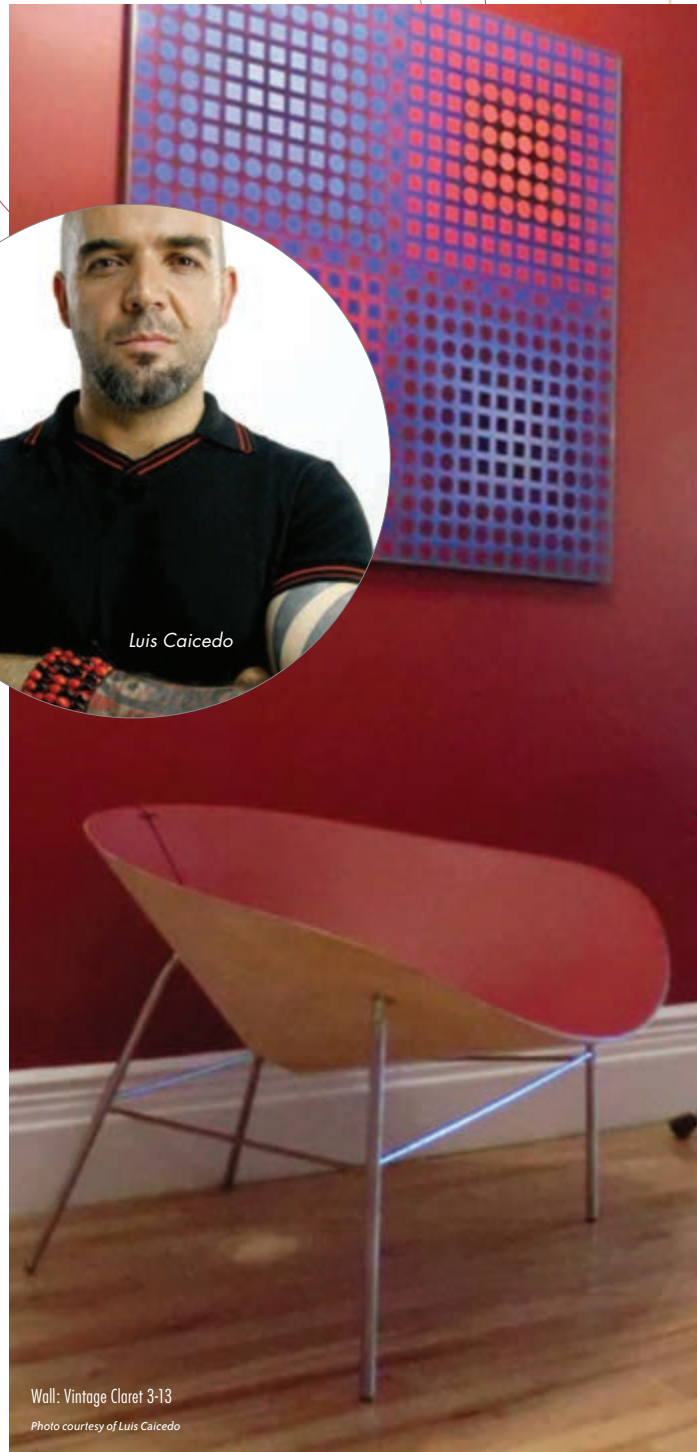


Wall: Gettysburg 29-20
Photo courtesy of Albion Studio



Laura Kirar

Walls: Cool Whisper 27-27
Photo courtesy of Laura Kirar



Wall: Vintage Claret 3-13
Photo courtesy of Luis Caicedo



you may have heard...

It's no secret that top designers, style professionals and the industry press are impressed with Pratt & Lambert® quality and our stunning color palette. You may have noticed them talking about us in the news and in your favorite design and décor publications, calling us “sophisticated,” “dynamic” and “playful.”

HouseBeautiful



In the “Fun Decorating” section of the June 2013 issue of HGTV Magazine, editors asked “Wow! What color is that?” Designer Tim Clarke showcased Pratt & Lambert Popcorn (9-28) in a room filled with white and neutral furnishings and accents. The deliciously quiet yellow was a standout. *HGTV Magazine, June 2013*

Popcorn 9-28



popcorn BY PRATT & LAMBERT

“If a white room were lit only by candles, it would look like this buttery shade. Here’s a trick when you’re working with a color that’s not a strong color: Pair it with white to make it stand out.”

—Tim Clarke, Tim Clarke Interior Design, Santa Monica, CA



Pratt & Lambert colors played a starring role in a home once owned by actor Charles Bronson. When designer Todd Nickey was working with the current homeowners, he used Lambert’s Blue (25-13) on walls and ceiling to recapture some of the original style of the home. He accented with Off-White (32-31) and Fennel (15-22) to keep the head-to-toe color from feeling too intense. *House Beautiful, March 2013*

VERANDA

pratt in the news



A natural palette can be seen in the June 2013 issue of Veranda. Homeowners David and Ann Sutherland turned to Seed Pearl (27-32) by Pratt & Lambert to create an open and tranquil space that is a suitable backdrop for Ann’s favorite palette of black and white. *Veranda, June 2013*

When husband and wife design team Jennifer Mabely and Austin Handler shared their lively dining room design with Traditional Home, they credited Pratt & Lambert® colors for helping to create a “beach house dining room that was not only sophisticated but playful and punchy.” *Traditional Home, August 2013*

TRADITIONAL HOME



Azurean 22-5

luxe. interiors + design®

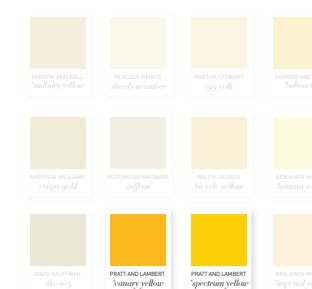
DAVID DALTON GOLDEN TOUCH

A LAID-BACK CALIFORNIA DESIGNER GIVES A LESSON ON DECORATING WITH A VIBRANT YELLOW PALETTE IN MIND. HINT: IT’S ALL ABOUT THE NEUTRAL PAIRINGS.

PERFECT PAIR

In the courtyard of this California town home, designer David Dalton echoed the sunny palette of the interior to tie the two spaces together. “When the background is set in an almost black-and-white way, color becomes more of a feature,” he explains. Dalton admits that the most challenging aspect of decorating with yellow is that the golden color can be quite powerful, and suggests letting it take center stage, supported by a cast of muted hues. “It’s best set against neutrals or black and white,” he adds; a lesson exhibited quite well in the terrace pictured here.

“When the background is set in an almost black-and-white way, color becomes more of a feature.”



ADD A SPOT OF SUNSHINE WITH YELLOW PAINT IN EVERY HUE. *Pratt & Lambert's brand-new color selections*

COLOR THEORY

“My favorite hue of yellow is the imperial yellow from the Ancient Chinese court, which is frequently paired with other spicy colors and is used in generous quantities with black.”

“I believe that color is a great tool and is probably the thing that most affects the way we feel about the spaces we live in. I’m not afraid of color and like to use it in strong, clear doses.”

“Yellow is best suited for somebody unafraid of color. However, I think that subconsciously, we all respond well to the hopefulness of yellow.”

“The most unusual color I’ve ever tried in a design project is black. For some reason, most people in America have an aversion to ample amounts of black.”



This 1960s-inspired club chair is just the right dose of color. Mrs. Daffodil chair in Spectrum Yellow. \$1,495; jonathandesign.com



Pairing yellow with neutrals, a limited edition art print adheres to Dalton’s advice. Feather Monogram Yellow. \$750; naturalcuriosities.com



A travertine top joins a geometric base to create one distinctive table design. Clear dining table. \$12,750; eggcollective.com



Illuminate anything from a mantel to a bathroom with this sunny fixture. Shine scones. \$1,300; urbanelectricco.com

Canary Yellow 12-8

Spectrum Yellow 14-12

When selecting colors for a California town home, designer David Dalton talked about tying spaces together with a shared palette. In the featured home, he focused on vibrant yellows inside and out, supported by muted neutrals. Two sunny Pratt & Lambert colors shared the sunny spotlight: Canary Yellow (12-8) and Spectrum Yellow (14-12). *Luxe, June 2013*



tips for hiring a professional.



Where durable meets beautiful.

Accolade® Interior Paint + Primer is the proof that truly amazing rooms come to life when trusted performance and proven results come together.



You can't wait to see your design and painting project take shape! But first you have to find the right designer or contractor. How do you do it? Who do you talk to? How can you be sure? Here are some tips to get what you want at a price you are comfortable with.

Step 1 – Finding options

Asking friends, relatives and neighbors is a great way to find a professional. Consumer review websites are a great resource, as are local realtors. For painting contractors, ask your paint dealer for recommendations; for designers visit ASID.org, the website for the **American Society of Interior Designers**.

Step 2 – Look at their work

You can view designers' work on their website or ask them to email you photos. Look for designers whose work is similar to what you envision. (For instance, don't hire someone with all modern work in their portfolio if you prefer a traditional look.)

Step 3 – Check them out

Check references and confirm credentials. Some states require that designers be licensed and pass the **NCIDQ (National Council for Interior Design Qualification)** exam. Check to see that contractors are bonded and insured.

Step 4 – Meet them in person

Of course you want to meet the person or team that will be working on your job.

Meet them on-site at your home if possible, so they can get a feel for your project right from the start.

Step 5 – Share your vision

Share photos of room décor you like, as well as design and color inspiration. Discuss color choices, sheens and paint brands. Some professionals have preferred paint brands, but they should use Pratt & Lambert if you specify.

Step 6 – Discuss budget

You may have started your project with a budget firmly in mind. If so, share this number as early in the process as possible. Either way, get an itemized budget estimate before work begins.

Step 7 – Ask how they charge

Do they have an hourly rate? Or do they charge a flat fee for the project? Ask if they require a retainer or up-front payment for materials.

Step 8 – Get a contract and understand it

Review the contract, and be sure you understand and agree with the terms. Don't be afraid to ask them to adjust something. Better to be comfortable and in agreement from the onset.

Step 9 – The finished project

Inspect the finished project and make sure you're 100% satisfied. If you've worked together throughout the process, it will surely be a good experience, and you'll be the one recommending them to friends and family!



interior project planner

A carefully chosen color. A vision of that fresh new room. Don't take a chance on compromising it all by not planning your project correctly. Preparation is important. Gathering the right tools and supplies makes the job easier and more satisfying. And choosing the right products, primer and sheen are essential to achieving the look you want.

Supply Checklist

Having all the supplies and tools you need before you get started can save a lot of time and frustration.

- Painter's tape
 - Paint trays
 - Drop cloths
 - Rags and paper towels
 - Ladder
 - Spackling paste and putty knife
 - Paintable acrylic caulk
- Sandpaper
 - Screwdriver
 - Paint can opener
 - Gloves
 - Brushes — flat brush for walls, angle brush for trim
 - Roller covers and roller frame
 - Extension handle

Paint Quantity

One gallon of paint covers approximately 400 square feet. To determine the size of your project, first determine surface area. Measure the length and height of each wall to be painted, or the length and width of the ceiling. Multiply the two numbers to determine area and add the numbers together for all the surfaces to be painted. Deduct the space covered by doors (average 21 square feet) and windows (average 15 square feet). Finally, divide the number by 400 to determine how many gallons of paint you need.

Sheen Selection

Each paint sheen has different attributes that make it ideal for different applications and rooms. **FLAT** A soft, elegant finish that hides surface imperfections. Best for low-traffic areas. **VELVET/EGGSHELL** A soft sheen that still provides good washability and stain resistance. Appropriate for most applications.

- SATIN** A very versatile finish with a subtle sheen. Durable, washable, scrubbable and stain resistant. Good for high-traffic areas.
- SEMI-GLOSS** A higher level of shine makes this finish durable and easy to maintain. Used on trim, doors, cabinets, etc.
- GLOSS** Creates a hard and shiny finish with excellent washability and scrubbability, as well as stain resistance. Ideal for trim, doors, kitchens and bathrooms.

To Prime or Not to Prime?

Today, many interior paints are self-priming for convenience and performance. But with traditional paints, a primer can improve your results. Primers help ensure a smooth surface and even coverage, provide better adhesion and hide, and improve color correctness of the topcoat. Determine the size of your project in the same way as for paint. Refer to primer paint label for coverage specifics. (Pratt & Lambert offers several quality paint-with-primer products; see product chart at right.)

Room and Surface Prep









- CLEAR THE SPACE** Remove pictures, draperies, curtain rods and fixtures, such as switch plates and outlet covers. Move furniture away from walls.
- CLEAN** Remove any dirt, dust or grease with a mild household detergent and let dry thoroughly.
- REPAIR** Scrape away any peeling paint. Fill cracks and holes with spackling compound or caulk. Sand surfaces smooth.
- TAPE** Mask window trim, baseboards, door frames and any other areas not to be painted.
- PROTECT** Cover the floor and furniture with drop cloths.

Painting

Once the room and the surface are ready, it's time to start seeing your vision come to life! Start right in if you're using self-priming paint. If you're using a primer, see label for instructions and dry time. For both paint and primer, we suggest the method below: **CUT IN** Using a flat brush, paint a 3" border around windows and doors, at the ceiling and baseboards and in room corners. **ROLLING** Working in a 3' x 3' area, start rolling. Many people find it helpful to roll a large "W" or "Z" onto the surface and fill in around it. Finish the area by rolling horizontally across it. Move on quickly to the next section. Overlap the cut-in areas. **TRIM** Use a 1" or 2" angle brush to coat window and door frames, sashes, moldings and woodwork.

Clean Up

Use soap and warm water to clean latex paint from your brushes and rollers. Oil or alkyd paints can be cleaned using turpentine or paint thinner. Use these solvents in a well-ventilated area. Follow manufacturer's safety recommendations when using solvents. Set brushes and rollers to dry thoroughly in a position where the bristles and nap won't be flattened. Remove masking tape between 1 and 2 hours after painting, pulling slowly away from the surface at a 45° angle. If the paint begins to lift with the tape, use a razor blade along the edge.

	PRODUCT	FEATURES & BENEFITS	COVERAGE	DRY TIME	RECOMMENDED USES	APPLY WITH	SHEENS
ACCOLADE® INTERIOR		<ul style="list-style-type: none">• Our finest interior paint• Paint + Primer• Excellent coverage and hide• Smooth, elegant finish• Outstanding durability• Lifetime Warranty	400 sq. ft. per gallon	30 minutes to touch, 4 hours to recoat	Walls Ceilings Trim Masonry Wood Metal	Nylon/ Polyester Brush, 3/8" Nap Synthetic Roller Cover	Flat Velvet Satin Semi-Gloss
REDSEAL® SUPREME INTERIOR		<ul style="list-style-type: none">• GREENGUARD Gold Certified• Self-priming• High hiding• Excellent durability• Washable and scrubbable• Lifetime Warranty• Provides a mildew-resistant coating	400 sq. ft. per gallon	30 minutes to touch, 4 hours to recoat	Walls Ceilings Trim Masonry Wood Metal	Nylon/ Polyester Brush, 3/8" Nap Synthetic Roller Cover	Flat Eggshell Semi-Gloss
REDSEAL® INTERIOR		<ul style="list-style-type: none">• Self-priming• Excellent coverage and adhesion• Excellent washability• Durable, scrubbable, smooth finish• Lifetime Warranty	400 sq. ft. per gallon	30 minutes to touch, 4 hours to recoat	Walls Ceilings Trim Masonry Wood Metal	Nylon/ Polyester Brush, 3/8" Nap Synthetic Roller Cover	Flat Eggshell Satin Semi-Gloss
ACCOLADE® EXTERIOR		<ul style="list-style-type: none">• Exceptional adhesion• Provides a mildew-resistant coating• Resists peeling, blistering, chipping and chalking• Lifetime Warranty	400 sq. ft. per gallon	30 minutes to touch, 4 hours to recoat	Exterior Wood Metal Aluminum Vinyl Masonry	Nylon/ Polyester Brush, 3/8" Nap Synthetic Roller Cover	Eggshell Semi-Gloss
REDSEAL® EXTERIOR		<ul style="list-style-type: none">• Excellent resistance to moisture after only 1½ hours dry time• Exceptional durability• Provides a mildew-resistant coating• Smooth, durable finish• May be applied in temperatures as low as 35°F• Lifetime Warranty	400 sq. ft. per gallon	30 minutes to touch, 4 hours to recoat	Exterior Wood Metal Aluminum Vinyl Masonry	Nylon/ Polyester Brush, 3/8" Nap Synthetic Roller Cover	Flat Eggshell Satin
WATERBORNE PRIMER		<ul style="list-style-type: none">• Promotes adhesion of the topcoat to slick and glossy surfaces• Assures uniform appearance of the topcoat• Seals out most common household stains, including smoke stains• Fast drying• May be topcoated with latex and alkyd paints	400 sq. ft. per gallon	30 minutes to touch, 1 hour to recoat as primer, 4 hours to recoat as a stain blocker	Drywall Masonry Plaster Wood Aluminum Metal Previously Painted Surfaces	Nylon/ Polyester Brush, 3/8" Nap Synthetic Roller Cover	Primer
OIL-BASE PRIMER		<ul style="list-style-type: none">• Outstanding stain blocker• Seals stains and odors from water and smoke damage• Blocks tannins from bleeding woods• Fast drying — topcoat in 1 hour• May be topcoated with latex and alkyd paints• May be applied in temperatures as low as 40°F	400 sq. ft. per gallon	30 minutes to touch, 1 hour to recoat	Wood Redwood Cedar Hardboard Paneling Plaster and Previously Painted Surfaces	Nylon/ Polyester Brush, 3/8" Nap Synthetic Roller Cover	Primer
SKYLIGHT® CEILING		<ul style="list-style-type: none">• Excellent coverage• Hides minor surface imperfections• Fast dry• Easy spatter-resistant application• Satisfaction Guaranteed	400 sq. ft. per gallon	30 minutes to touch, 2 hours to recoat	Ceilings Drywall Plaster Masonry Metal Wood Previously Painted Surfaces	Nylon/ Polyester Brush, 3/8" Nap Synthetic Roller Cover	Matte Flat